2019 Strategic Plan

NorthWest Kansas Library System
Description of the Regional Library System

The Northwest Kansas Library System (NWKLS) has an area of 11,732 square miles.

NWKLS has ten taxing counties:

<table>
<thead>
<tr>
<th>County</th>
<th>Population*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cheyenne</td>
<td>2726</td>
</tr>
<tr>
<td>Decatur</td>
<td>2961</td>
</tr>
<tr>
<td>Gove</td>
<td>2695</td>
</tr>
<tr>
<td>Logan</td>
<td>2756</td>
</tr>
<tr>
<td>Norton</td>
<td>5671</td>
</tr>
<tr>
<td>Sheridan</td>
<td>2556</td>
</tr>
<tr>
<td>Sherman</td>
<td>6010</td>
</tr>
<tr>
<td>Thomas</td>
<td>7900</td>
</tr>
<tr>
<td>Trego</td>
<td>3001</td>
</tr>
<tr>
<td>Wallace</td>
<td>1485</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>37761</strong></td>
</tr>
</tbody>
</table>

NWKLS has two non-taxing, non-participating counties:

<table>
<thead>
<tr>
<th>County</th>
<th>Population*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graham</td>
<td>2597</td>
</tr>
<tr>
<td>Rawlins</td>
<td>2519</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td><strong>42877</strong></td>
</tr>
</tbody>
</table>

Graham County Library and Atwood Public Library contract with NWKLS for technology services.

*According to the U.S. Census Bureau 2010
Mission Statement
The mission of the Northwest Kansas Library System is to provide services to member libraries and those areas not served by a local library.

Vision Statement
The Northwest Kansas Library System will lead the quest for information sharing through innovative services and technology for member libraries.
Goals and Objectives (One Year)

NWKLS provides high quality continuing education workshops

- Workshop on keeping statistics for the State Library Report
- Continued—School in-services for students and faculty
- Area trustee training workshops

NWKLS supports quality programming and services within member libraries

- “Daddy Read to Me” prison literacy program
  - Talk with NCF warden and librarian about possible program
  - Collection of picture books and chapter books to be housed at NCF
  - Presentation to prisoners about literacy and reading to children
  - Giveaway books for children and youth at the “Haven”
- Workflow visits to member libraries
  - NWKLS staff will make additional on-site visits at member libraries to discuss workflow and assist with simplification
  - The NWKLS website will have an added section on “Workflow Best Practices for Libraries” that will be developed during on-site visits
- Database of library policies and job descriptions
  - NWKLS will create and maintain a database of library policies and job descriptions for member libraries to use in developing their own
- Purchase computer management software in partnership with member libraries
- Purchase CILL module for member libraries

Goals and Objectives (Year Two and Three)

NWKLS provides services to areas not served by a local library

- Lending libraries
  - Lending libraries in the communities that currently have NWKLS book drops and other communities not served by a local library
    - These lending libraries may be small box on a post with a door or an unused storefront
  - Work with MIFI vendor to place MIFI devices in lending library locations.
- Book Mobile
  - Explore the possibility of NWKLS owning and operating a book mobile in the region.
NWKLS Program of Services
The following sections explain the basic services provided by NWKLS.

Advocacy
The system supports advocacy at all levels through face-to-face meetings with state and local officials, workshops for member library staff and trustees, and hosting local legislative events. NWKLS also supports member library participation in KLA Legislative Day at the State Capitol in Topeka, Kansas.

Children and Youth Services
NWKLS assists member libraries in meeting the education, entertainment, and literacy needs of children and young adults. The System provides consulting, programming materials/ideas, workshops, and a collection of age-appropriate library materials. NWKLS also participates in and supports organizations that advocate for children and young adults.

6 by 6: Ready to Read
The system also participates in the statewide 6 by 6: Ready to Read Program by providing community presentations, attendance at preschool screenings, and development of partnerships with libraries, schools, daycare providers, and preschools. NWKLS also houses a collection of 6 by 6: Ready to Read Activity Kits and backpacks.

Author Visits
NWKLS supports a love of literacy in youth through annual Author Visits/Tours. These visits are coordinated and funded in part by NWKLS. Visits are available to all member libraries and are based on availability and ease of coordination.

Family Place Libraries
NWKLS supports member libraries in becoming Family Place Libraries through consulting and grant writing support.

StoryWalk®
NWKLS supports movement and literacy in youth through StoryWalks®, which is a concept developed by Anne Ferguson of Montpelier, VT. NWKLS has partnered with New Age Industrial to create portable StoryWalk® frames, which are available for member libraries to borrow. In addition, NWKLS provides books that are ready for use with the frames as requested by the library.
NWKLS has developed a partnership with Prairie Dog State Park to add a StoryWalk® on one of the park’s existing walking trails. The Friends of Prairie Dog State Park constructed and installed the frames and NWKLS provides the books. Additionally, NWKLS hosts a StoryWalk® Site for O.K. Kids Day at the State Park in the Summer.

**Summer Reading**
NWKLS participates in the statewide children and youth services group that plans Summer Reading Workshops and participates in the Collaborative Summer Library Program. The System distributes Summer Library Program materials provided through a grant from the State Library of Kansas. Member Public Libraries can also order additional Summer Library Program materials through NWKLS. In support of the Summer Reading Program, NWKLS offers Storytelling/Special Program Grants to member libraries.

**Teen Kits (You Try It! Kits)**
Utilizing funds from a State Library of Kansas LSTA Grant, NWKLS developed a series of teen programming kits. These kits contain everything a library will need to host a teen program. Current kits offer laser tag, board games, Xbox, PlayStation, Wii, Movie Night, Lego® Building, Art, Geocaching, and Science.

**Consulting Services**
NWKLS personnel help librarians, trustees, community members, and public officials on any aspect of library work or management. Staff members are available for consultation by email, telephone during regular service hours, and site visits as scheduled. A professional collection of books is available for loan. New librarians receive an orientation to system services and library procedures with follow-up sessions as needed.

Areas of consultation include Library Development (For Public, Academic, and Special Libraries), Children and Youth Services, School Library, Talking Books, Grant Writing, and Technology.

**Continuing Education**
To accomplish its mission of extending and improving library service in the region, NWKLS plans a program of continuing education events to support networking, discussion, sharing, and training for member library personnel, trustees, and volunteers. Continuing Education sessions are in various presentation formats, e.g. face-to-face, regional tours, webinar, video, and audio, utilizing a variety of workshop presenters, which includes member librarians. NWKLS also participates in
and supports statewide and regional professional development events, such as ApPlied Public Library Education (APPLE) and KASL District Workshops.

**Digital Collection**
The system participates in and administers Sunflower eLibrary, which is a collection of ebooks and digital audiobooks, and Hoopla, which is a collection of ebooks, digital audiobooks, comics/graphic novels, movies, TV shows, and music.

**Direct Grants**
Member public libraries that meet the basic requirements below will receive an Extended Services Grant or System Services Grant. The purpose of the System Service Grant is to assist libraries in serving individuals residing outside of the traditional taxing area.

NWKLS determines grant amounts by classifying libraries based on population as outlined in the 2016 Standards for Kansas Public Libraries. NWKLS reexamines Member library classification every five years; however, a library may request reexamination at any time.

To receive the maximum amount available, a member public library must meet all the following conditions during the calendar year:

- The library must be a legally established public library located in one of the taxing counties of Northwest Kansas Library System as defined in KSA 12-1218.
- One representative from the library must attend the Full System Board meeting.
- The director of the library shall require that library staff attend a minimum of three (3) hours of library training. This can be through a System workshop or other venue.
- A quorum of each public library board must participate in one continuing education event.
- The library must qualify to receive State Aid to Libraries.
- The library must have patron internet access and a working e-mail address.

A library not meeting the requirements will have their grant reduced by 10% per applicable condition.

**Major Service Center I** (Population: 2,500 - 10,000)
Maximum Grant: $5500
Pioneer Memorial Library, Goodland Public Library, and Norton Public Library are Major Service Center I Libraries. These libraries serve as walk-in resource centers to many people throughout the region.
Service Center (Population: 1,000 - 2,500)
Maximum Grant: $4000
Sheridan County Library in Hoxie, Oakley Public Library, Oberlin City Library, St. Francis Public Library, and WaKeeney City Library are Service Center Libraries and serve as secondary interlibrary loan resource collections.

Linking (Population: 500 - 1,000)
Maximum Grant: $3500
Jay Johnson Public Library and Sharon Springs Public Library are Linking Libraries. They serve relatively smaller areas outside their taxing districts and have fewer resources with which to work than the Service Center and Major Service Center libraries.

Gateway (Population: less than 500)
Maximum Grant: $3000
The Almena City Library, Bird City Public Library, Gove City Library, Grainfield City Library, Moore Family Library in Grinnell, Jennings City Library, Lenora Public Library, Norcatur Public Library, and Selden Public Library are Gateway Libraries. They also serve smaller numbers of people outside of their taxing district and have fewer resources.

Club libraries are not legally established public libraries; one is in Brewster. Club libraries are not required to meet state standards and do not receive System Service Grants.

The System also supplies paperback books to locations in small towns without libraries. These Community Book Deposits are required to allow free access to these collections. The books at these sites circulate via an honor system, and the locations do not charge rent for the space used. Community Book Deposits are in Rexford, Wallace, and Weskan.

Humanities Kansas TALK Book Collection
NWKLS partners with the Kansas Humanities Council to house, expedite requests for, ship, receive, and replace materials in the TALK Book Collection. TALK Book materials ship via Kansas Library Express when possible or through USPS or UPS otherwise.
**Incentive Grants**

NWKLS offers incentive grants to member libraries.

- **APPLE Grant** covers the registration costs associated with attending ApPlied Public Library Education for new directors. (Limited to Public Libraries)

- **Collection Development/Technology Grant** is for the purchase of materials or technology for the library.

- **Continuing Education Grant** is for expenses associated with attending a library oriented continuing education event.

- **Kansas Library Express Courier Grant** is used to offset the cost associated with the courier service. (Limited to courier participants)

- **Storytelling/Special Program Grant** is for expenses associated with a summer reading special event or any special event held at the library.

- **William Allen White Grant** is used to offset costs associated with attending the William Allen White Ceremony in Emporia, Kansas. (Limited to Member School Libraries)

**Interlibrary Cooperation Program**

Northwest Kansas Library System continues to support all types of interlibrary cooperation possible, between local libraries of diverse types, between the regional library systems, and on a state and national levels. The System continues to explore avenues of school/public library cooperation in our area. NWKLS will cooperate in all programs and activities for statewide library development as determined by the Regional Library System Directors and the Kansas State Librarian.

**Interlibrary Loan**

NWKLS supports and participates in interlibrary loan through the Kansas Library Catalog (KLC). However, for when items are not available through the KLC, the System subscribes to WorldShare, an interlibrary loan service provided by OCLC. WorldShare service allows the System to borrow materials from libraries across the country and around the world.

NWKLS supports and encourages member libraries in providing mediated or unmediated patron initiated interlibrary loan through the KLC.
Kansas Library Association
NWKLS partners with the Kansas Library Association to act as the Executive Secretary for the professional organization. Through this partnership, NWKLS is responsible for tracking and updating KLA financials, memberships, sections and roundtables, and supports the organizations conferences.

Kansas Library Express Courier Service
NWKLS participates in and encourages the utilization of Kansas Library Express courier service to transport materials from library to library in Kansas, Colorado, Texas, Oklahoma, Arkansas, and New Mexico. The System encourages the utilization of Kansas Library Express by providing grants to participating member libraries.

Marketing and Public Relations
NWKLS offers and promotes library programs, materials, and services to patrons and member libraries through an online newsletter, web page, and local/regional community partnerships. The System also provides photocopying, laminating, and die cut services to member libraries free of charge and to patrons at a nominal fee.

NWKLS Staff Professional Development
For NWKLS to provide quality services to member libraries, the system must employ and continue to educate highly qualified professionals. To this end, NWKLS encourages staff members to attend/present at the annual KLA Conference; larger, out-of-state conferences; system continuing education events; webinars; and offer workshop sessions at system events. Staff members are encouraged to join state and national library associations and participate in committees and roundtables.

Program for Contracting Libraries
There are currently two public libraries contracting with NWKLS for technology services. Contracting public libraries are in counties that do not levy a System tax. Contracting libraries receive services requested except System grants and rotating book services. Contracting libraries pay for the services based on actual cost or fees established by the Executive Committee.

Program for Other Types of Libraries
School, Institutional, and Community College Libraries have the responsibility to follow those System policies and practices which promote cooperation, and which do not conflict with those established by their governing boards, the Kansas State Department of Education or the Kansas State Department of Corrections.
**Reference Services**
NWKLŠ provides information to member librarians in response to their specific user reference requests and provides leadership and guidance in improving local library reference services.

**Rotation Service**
The System operates a rotation van that delivers a collection of library materials, including books, audio, and video for local library circulation. The rotation van visits public libraries, college libraries, and book drops every two months. In addition, NWKLŠ offers a School Library Rotation, which is a small collection of books sent via the rotation van. NWKLŠ also offers a BPH Rotation to nursing homes and assisted living facilities, which is a collection of large/larger print books, audiobooks, and DVDs.

**Talking Books Outreach and Consulting Services**
NWKLŠ in partnership with the State Library of Kansas and the Library of Congress provides Talking Books Outreach and Consulting Services. NWKLŠ provides prompt, accurate, personalized support and access to books and magazines in Braille and audio formats, along with the required playback equipment. These services are free-of-charge to any Kansas resident unable to use standard print due to visual or other physical impairment. Furthermore, NWKLŠ continues to form new partnerships with community organizations and offer community presentations on Talking Books Services.

**Technical Services**
NWKLŠ offers a variety of technical services to member libraries, which include, but are not limited to, Acquisitions, Cataloging, Collection Development, Library Supplies, and Weeding/Reorganization.

**Acquisitions**
Member libraries can choose to order library materials, e.g. books, audio books, DVDs, console games, etc. through NWKLŠ at cost. The System utilizes Ingram Books for the purchase of books and audio books, and Amazon for the purchase of DVDs and console games. Libraries will receive an invoice for any materials purchased through NWKLŠ.

**Cataloging**
NWKLŠ provides limited cataloging services to member libraries. Staff members will train member librarians on cataloging and printing labels. NWKLŠ will do original cataloging for scarce items of historical significance.
Collection Development and Weeding
NWKLS support member librarians in developing their library collections, and when necessary, help member libraries weed their collections, based on their policies.

Library Supplies
NWKLS stocks a small amount of library supplies for member libraries to purchase at cost. Member libraries can also order library supplies not readily stocked through the system office.

Library Reorganization
NWKLS supports the reorganization of member libraries to meet local community needs through providing advice on current library organizational trends, planning, and labor to accomplish the member library’s vision.

Motion Picture Public Performance License
NWKLS purchases motion picture public performance site licenses for member public libraries. Member libraries may choose between two different licenses that cover different studios. Additionally, NWKLS will also purchase member libraries a motion picture public performance license for outdoor events. These licenses are one-time use.

Technology
In addition to technology consulting, member libraries also receive support in repairing, upgrading, or replacing equipment and software. NWKLS provides OpenDNS Filtering Software, Faronics Anti-Virus Software, and Deep Freeze Computer Locking Software free of charge to member libraries, and utilizes Log-Me-In, remote access software, to update and repair computers. Furthermore, member libraries also receive the Microsoft Suite of products free of charge through a licensing agreement that NWKLS has with Microsoft.

NWKLS contracts E-rate services through e-Rate Solutions. These services are available to member libraries at a nominal fee.

NWKLS provides websites for member libraries free of charge. These sites are hosted through Nex-Tech and managed by system staff and member librarians.

NWKLS also provides a subscription to Niche Academy for member libraries and the system center. Niche Academy is added library websites and provides tutorials for using digital resources.
**NWKLS Staff**

**Mary Boller**—Talking Books/School/Children and Youth Consultant  
1 FTE—MLS

**Alice Evans**—Business Manager/KLA Executive Secretary—Financial  
1 FTE—HS+

**Dave Fischer**—Technology Consultant  
1 FTE—HS+

**Kama Mandl**—Cataloger/TALK/Acquisitions/KLA Executive Secretary—Membership  
1 FTE—HS+

**George Seamon**—Director/KLA Executive Secretary—Conference  
1 FTE—MLS

**Meagan Zampieri**—Assistant Director/Library Development Consultant  
1 FTE—MLS

**Crystal Anderson**—Assistant Librarian  
.25 FTE—AAS

**Heather Frew**—Assistant Librarian  
.5 FTE—HS+

**Jennifer Mapes**—Assistant Librarian  
.5 FTE—AAS

**Leamarie Edwards**—Summer Student Worker  
.25 FTE

**Harrison Woodyard**—Summer Student Worker  
.25 FTE

**Nex-Gen Intern**—Summer Student Worker  
.25 FTE

**Elvina McClallen**—Volunteer

**Dianna Zampieri**—Volunteer